

# POSTER CONTEST

The poster Contest is sponsored by the N.C. Association of Soil and Water Conservation Districts, which also sets the rules.

## **Theme:**

A set of five themes have been selected by the Associations 's Education Committee and adopted by the Association. These themes rotate on a yearly basis. The theme does not have to be written on the poster. The approved theme and rotation schedule is as follows:

2005 - 2006	Water....the Cycle of Life
2006 - 2007	Wetlands are Wonderful
2007 - 2008	We all Live in a Watershed
2008 - 2009	Soil & Water.....Yours for Life
2009 - 2010	The Living Soil
2010 - 2011	Water---the Cycle of Life

Conservation Districts are urged to make students aware of the following definitions to ensure that the posters display content relevant to the nature of conservation.

- **"Conservation"** -- the wise use and management of natural resources (soil, water, air, plants, animals) to fulfill human needs now and in the future.
- **"Soil Conservation"** -- to protect soil from erosion, to keep it productive and out of waterways; to use and manage soil wisely now to ensure a rich soil resource for future generations.
- **"Water Conservation"** -- to protect water quality by keeping water clean from sediment, chemicals, oil and animal wastes; to protect water quantity by using smaller amounts of harmful elements; to use and manage water wisely now to ensure good water quality for future generations.
- **"Best Management Practices" (BMPs)**– agricultural practices that are suitable for reducing or minimizing the amount of water pollution generated by non-point sources; an engineered structure or management activity, or combination of these, that eliminates or reduces adverse environmental effects of pollutants. Often called Best Management Practices.

## **Participant Eligibility:**

Separate contests will be held for 3rd, 4th, 5th, and 6th grades at District, Area and State levels.

## **Contest Cycle:**

Runs concurrently with the school year and takes place in participating Districts.

## **Contest Procedure:**

Contests will be conducted on the District, Area and State levels. District First Place winners will be eligible to enter the Area contests, and Area First Place winners will be eligible to enter the State contest. Each contest

coordinator shall see that contestants and judges have a copy of the rules and shall urge them to study these rules, especially the sections on content, specifications, copyright and judging criteria.

All posters entered into District sponsored competition become the property of the respective District. These entities are entitled to use these posters for promotion of the Conservation District program.

**Specifications:**

Posters should be designed along the following specifications. See **Poster Pointers** for tips.

- Posters should be no larger than 24 X 36 inches.
- Pictures or other materials may be mounted on the posters, if mounted securely. Only materials that are flat or create a two-dimensional effect may be used. **Mounted materials cannot stick out more than 1/8 of an inch from the paper.**
- Any coloring materials available to students and suitable for poster work may be used.
- Posters must be the **original work** of the individual student. Original work is created by the student and shows a fresh, new idea. Students should be made aware of **copyright protection**. (See Copyright section.) Hand drawn pictures are preferred over computer-generated drawings.
- Posters should be submitted flat and not rolled.

**Posters must be identified on the back using the following format:**

Student's Name: \_\_\_\_\_ Grade: \_\_\_\_\_

Student's Address: \_\_\_\_\_  
\_\_\_\_\_

Teacher's Name: \_\_\_\_\_

School: \_\_\_\_\_

County: \_\_\_\_\_ District: \_\_\_\_\_

**Judging Criteria:**

The NCASWCD has adopted a standard poster score sheet to be used at all contest levels. Posters will be judged on the following points (Refer to **Poster Pointers** and the score sheet for tips):

- Conservation Message 50%
- Visual Effectiveness 30%
- Universal Appeal 10%
- Originality 10%

**Infractions:**

Points will be deducted for the following infractions:

- Copyright violation - 5 points
- Exceeding the size limit - 5 points

**Copyright:**

Copyright is a protection by U.S. laws for the authors and creators of original work. A copyright protects the particular manner of expression of ideas, but not the ideas themselves.

Example: You can make a poster using cartoon characters that talk about soil and water conservation in comic-strip fashion if the ideas are yours (this main idea cannot be copyrighted). But if classmates recognize your cartoon characters as popular characters, then your work is copied from the original artists. Remember to use your imagination because your own ideas are the BEST!

### **District Contest:**

- According to the local District's guidelines, each school may submit one or more winning posters from each of the grade levels 3, 4, 5 and 6.
- The District will select one winner from each grade level to compete in the Area Contest.
- District Contests may be conducted at any time during the school year provided that District winners are determined before **March 1**. First place winning posters should be sent to the Area Chairperson on or before **March 7**.
- Districts may present awards, as they deem appropriate.

### **Area Contest:**

- Each Area Chairperson will appoint a judging committee and arrange a date and place to hold the Area Poster Contest. The Area Chairperson will notify all Districts 30 days in advance of the Area contest. Students do not have to be present at this contest.
- The First Place winning poster from each grade level from each Area must be sent to the Division of Soil and Water Conservation on or before **April 1**.
- Areas may present awards, as they deem appropriate.

### **State Contest:**

- The Association, with assistance from the Division of Soil and Water Conservation, will select a date, place and judges for the State Poster Contest.
- The State Contest will be held no later than **May 15**.
- State prizes, as determined by the Association, for each grade level will be:  
    First Prize:                 \$200 cash or check  
    Second Prize                \$100 cash or check
- Certificates will be given to all state-level participants.
- State winners for each grade level will be announced within 20 days after the state judging.
- The appropriate state-winning poster will be entered in the National Poster Contest. The third grade winner will be sent as well as the 1<sup>st</sup> choice of the state winning 4<sup>th</sup>, 5<sup>th</sup> & 6<sup>th</sup> grade state winners.